



technology partner

Embarcadero Technology Partner

Application Form

Overview

In today's extremely fast moving environment, companies need allies like themselves who are focused on mutual goals and direction.

Use this form for:

- **Embarcadero Technology Partner**

By entering the Embarcadero Technology Partner Program, your company will have access to tools and benefits that are aimed at increasing the breadth of your offerings and deliver the ability to promote your technology to a global community of developers and partners. You will also have access to Embarcadero's rapid application, Web and Java development tools.

If you want a partner that is committed to helping you to grow your company, talk to us.

The Application Process

There are three steps to become an Embarcadero Technology Partner. The information you supply us will be used to evaluate your application, and if successful, may be displayed on the Embarcadero Technology Partner Directory.

1. Submit this form, completed in full and signed by an authorized officer of your organization, to the Technology Partner Program Manager, California USA.
2. The Partner Program Manager will evaluate your application, and will contact you via email normally within 2-4 weeks.
3. If successful, the Partner Program Manager will deliver an online Partner Agreement for you to review and sign digitally, and will provide details on how to pay membership fees, if applicable.

Your participation in an Embarcadero Partner Program is conditioned upon, among other things, execution of a Partner Agreement (provided online) governing the terms and conditions of the Partner Program and our rights and obligations as a Partner. Further, your rights to receive and use certain products and services offered to you under the Embarcadero Partner Program may be subject to the terms and conditions of Embarcadero's standard license agreements, guidelines and other terms of use established by Embarcadero from time to time.

For More Information

Visit <http://tp.embarcadero.com>, email or telephone the worldwide Technology Partner Program Manager:

Technology Partner Program Manager
(worldwide)
christine.ellis@embarcadero.com

Christine Ellis
Technology Partner Program
5617 Scotts Valley Drive
Scotts Valley, California 95066 USA

Telephone USA: +1 831.431.5206

Technology Partner Program

Information about your organization

Official Company / Organization Name _____

Mailing Address _____

City _____

State / County _____

Postal / Zip Code _____

Country _____

Phone _____

Fax _____

Web Page _____

Name and position of President / Owner /
Managing Director / Principal / etc. _____

Date established _____

Number of employees in each of the following areas:

Developers _____ Sales _____

Technical Support _____ Marketing _____

Training Instructors _____ Administrative _____

How long has your organization used Embarcadero products for each of the following areas?

Software development activities _____ Consulting _____

Training _____ Sales _____

With which Embarcadero products/technologies do you have experience? (Check all that apply)

- Embarcadero® AppWave™
- FireMonkey
- 3rd Rail™ / Turbo Ruby
- DBArtisan®
- RAD Studio
- Embarcadero Prism™
- InterBase®
- Rapid SQL®
- Delphi®
- RadPHP™
- ER/Studio®
- DB Change Manager®
- C++Builder®
- JBuilder®
- DB PowerStudio
- DB Optimizer

Which operating systems or platforms do you primarily use and support for software development? (Check all that apply)

- Java
- .NET
- Android
- Linux / Unix / Solaris
- Mac OS X
- Blackberry
- Windows
- iOS
- Other

Approximate revenue mix (in percentages) for each of the following areas:

Software Development _____ Technical Support _____

Training _____ Software Reselling _____

Consulting _____ Hardware _____

Please provide a brief description of your company that you would use to advertise your company objectives and products:

Primary program contact person

The individual responsible for primary communications between your organization and Embarcadero.

Name & Job Title _____
Shipping Address *(Please no PO boxes)* _____

City _____
State / County _____
Postal / Zip Code _____
Country _____
Phone _____
Toll-free Phone _____
Mobile Phone _____
Fax _____
Email _____

(Must match email address used on the Embarcadero Developer Network — EDN)

Program technical / R&D contact person

The individual who will receive field test software from Embarcadero.

Name & Job Title _____
Shipping Address *(Please no PO boxes)* _____

City _____
State / County _____
Postal / Zip Code _____
Country _____
Phone _____
Toll-free Phone _____
Mobile Phone _____
Fax _____
Email _____

(Must match email address used on the Embarcadero Developer Network — EDN)

Public relations contact person

The individual responsible for press/media releases and events.

Name & Job Title _____
Phone _____
Fax _____
Email _____

(Must match email address used on the Embarcadero Developer Network — EDN)

Sales contact person

The individual to whom customer referrals will be passed, if applicable.

Name & Job Title _____
Phone _____
Fax _____
Email _____

(Must match email address used on the Embarcadero Developer Network — EDN)

Product Information

By providing Embarcadero with this information, we will be able to keep you up-to-date on the latest Embarcadero products and opportunities. In addition, this information may be included on Embarcadero Web site(s) as appropriate.

Please duplicate this page and complete for each product that is compatible with Embarcadero technologies.

Name of Product _____

Version Number _____

Date of Release _____

With which Embarcadero product(s) is this product compatible? (Check all that apply)

- 3rd Rail, Delphi, InterBase, RAD Studio, C++Builder, Embarcadero Prism, JBuilder, RadPHP

Into what categories does your product fit?

- Accounting Package, ActiveX Control, Analysis and Design, CASE Tool, Communications Tool, Component, Compression Library, Data Acquisition, Database Development Tool, Database Management Tool, Development / Management Tool, Imaging, Java Beans Components, Java Card, Localization Tool, Mathematics Library, Messaging, Middleware, Mobile, Mobile / Wireless Solution, Multimedia, Object Modeling Tool, Open Tool, Programming Tool, Report Designer, SIM, SIM Toolkit, Sales Automation, Scheduler / Project Planning, Smart card, Software Quality Assurance, Software Utility, Spreadsheet, Web Form, Web Services, Web Tool, Windows Form, Wireless, XML, Other

Brief product marketing statement

Authorized application signature

I certify that the information supplied in this Application is correct to my knowledge and that I am authorized to sign on behalf of my company. I acknowledge that this Application is not a license to use or sell Embarcadero products and that the submission of this Application does not guarantee membership into the Embarcadero Technology Partner Program.

Applicant Name _____

Position _____

Date _____

Signature _____

